

PRESS RELEASE

9 August 2010

Luther advises on the Chinese KINGHERO Group's IPO

Cologne, 9 August 2010 - The shares in the Chinese clothing manufacturer KINGHERO have been traded on the Entry Standard platform of the Frankfurt Stock Exchange since the 6th of August. Luther Rechtsanwaltsgesellschaft advised the fashion company on its IPO.

During the public offer a total of 875,000 shares were subscribed at a price of €15. The gross issuing proceeds thus amount to approx. €13m. With the proceeds over 30 flagship stores are to be opened. In addition, plans exist to purchase two factories in order to increase the production capacity and expand the distribution network.

The KINGHERO Group produces and distributes casual and business clothing, mainly for the Chinese market. Last year, the operating companies of the KINGHERO Group more than doubled their total turnover, generating an amount of approx. €49m. In 2010 a significant increase in turnover to over €71m is expected.

In order to prepare for the IPO, Luther's Shanghai office carried out a legal due diligence of the operating companies of the KINGHERO Group. Furthermore, Luther advised on the restructuring of the KINGHERO Group and the capital increase which was necessary to issue the shares. Luther also coordinated the drafting of a securities prospectus together with the consortium banks, advised on the approval process with the German Federal Financial Supervisory Authority (Bundesan-

stalt für Finanzdienstleistungsaufsicht - BaFIN) and was the main point of call for members of the management board and the supervisory board of KINGHERO AG.

Luther is currently advising other Chinese companies on their IPOs which also plan to float on the market in Frankfurt in 2010.

On behalf of the KINGHERO Group:

Luther Rechtsanwaltsgesellschaft mbH, Cologne: Dr. Angelika Yates, Thomas Weidlich (both Partners, Corporate M&A, Joint Lead Partners), Dr. Eberhard Vetter, Dr. Gregor Wecker (both Partners, Capital Markets), Detlef Mäder (Partner, IP/IT), Philipp Dietz, Dr. Guang Li, Caroline Tang (all Corporate M&A), Anne Hausmann (IP/IT)

Luther Attorneys, Shanghai: Wanlei Shao (Capital Markets, Lead Partner), Philip Lazare (Partner, Corporate Tax), Yuhui Liao, Yiwen Hu (both Capital Markets), Ningjun Ni (Corporate), Yibing Tian (Employment), Lin Li (IP/IT)

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Brief Profile Luther Rechtsanwaltsgesellschaft mbH

Luther is one of the leading German commercial law firms providing comprehensive services in all the relevant fields of legal and tax consulting. The full-service law firm employs more than 320 lawyers and tax advisors and is represented at 12 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, Budapest, Istanbul, Luxembourg, Shanghai and Singapore. Our clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many

years on joint cross-border projects. Luther is the German member of Taxand, a worldwide network of independent tax firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks.

Further information is available at: www.luther-lawfirm.com

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