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Luther provides advice on merger of two press distribution companies to form Grossunion

The Lower Saxon press distribution companies Crämer and Schwarz have merged to form Grossunion. Luther Rechtsanwaltsgesellschaft mbH advised both companies.

Pressevertrieb Karl Crämer GmbH & Co. KG, Hanover, and Pressevertrieb Schwarz GmbH & Co. KG, Bad Fallingbostel, have merged to form Grossunion GmbH & Co. KG.

Grossunion will have an annual turnover of more than € 80m and about 150 employees. Crämer contributes about 2,500 outlets and Schwarz about 1,500 outlets to the sales network of Grossunion. The sales territory will cover a surface of more than 10,000 square kilometres in Lower Saxony. Grossunion's headquarter will be Hanover. Moreover, the company will manage the press distribution from three logistic sites in Hanover, Bad Fallingbostel and Lüneburg.

On behalf of the press distribution companies

Luther Rechtsanwaltsgesellschaft, Hanover: Dr Thomas Halberkamp (Lead, Partner), Dr Andreas Blunk, MLE (Of Counsel, both Mergers & Acquisitions), Sebastian Fedder (Partner, Employment)

Brief Profile Luther

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Press contact

Katja Hilbig
Press Officer
Phone +49 221 9937 25070
Mobile +49 1520 16 25070
katja.hilbig@luther-lawfirm.com

Daniel Reitz, LL.M. (Stellenbosch)
Public Relations Manager
Phone +49 221 9937 25098
Mobile +49 1520 16 25098
daniel.reitz@luther-lawfirm.com