

11 August 2014

## Luther provides advice on merger of two press distribution companies to form Grossunion

**The Lower Saxon press distribution companies Crämer and Schwarz have merged to form Grossunion. Luther Rechtsanwaltsgesellschaft mbH advised both companies.**

Pressevertrieb Karl Crämer GmbH & Co. KG, Hanover, and Pressevertrieb Schwarz GmbH & Co. KG, Bad Fallingbostel, have merged to form Grossunion GmbH & Co. KG.

Grossunion will have an annual turnover of more than € 80m and about 150 employees. Crämer contributes about 2,500 outlets and Schwarz about 1,500 outlets to the sales network of Grossunion. The sales territory will cover a surface of more than 10,000 square kilometres in Lower Saxony. Grossunion's headquarter will be Hanover. Moreover, the company will manage the press distribution from three logistic sites in Hanover, Bad Fallingbostel and Lüneburg.

### **On behalf of the press distribution companies**

Luther Rechtsanwaltsgesellschaft, Hanover: Dr Thomas Halberkamp (Lead, Partner), Dr Andreas Blunk, MLE (Of Counsel, both Mergers & Acquisitions), Sebastian Fedder (Partner, Employment)

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### **Brief Profile Luther**

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs over 350 lawyers and tax advisors and is represented at 11 German economic centres and at important investment locations and financial centres in Europe and Asia with international

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Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects. Luther is also the German member of Taxand, a global organisation of tax advisory firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: [www.luther-lawfirm.com](http://www.luther-lawfirm.com)

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