

PRESS RELEASE

KWR from Austria: unyer organisation welcomes fourth member

Cologne/Paris/Vienna/Milan, 15.03.2023 – unyer, the leading organisation for companies in the professional services sector, is pleased to announce its newest member almost two years after its launch in 2021: the Austrian law firm KWR joins the organisation in 2023.

unyer has one exclusive member per country, all acting as full service law firms with the same approach. Together, they have already successfully advised many clients. A total of 2,550 lawyers are now working for the organisation at 16 locations – not only in European but also in Asian markets.

Due to the war in Ukraine, the Eastern European markets are again increasingly in the focus of clients. Austria is traditionally the gateway to Eastern Europe for many clients and the addition of KWR takes this increased importance into account.

"I am very pleased to welcome our colleagues from the law firm KWR," says Christine Blaise-Engel, CEO of unyer and Senior Partner at Fidal. "I am convinced that KWR's client focus, combined with their high level of professionalism, will bring added value to unyer to strengthen our performance in the market."

"We are very pleased that KWR has joined the highly renowned unyer organisation. Together with our partner firms, we will be able to provide even better services to our clients." adds Thomas Frad, Managing Partner of KWR.

Made possible by its status as a Swiss Verein, all members of unyer continue to work independently in their home market.

About unyer:

unyer, founded by Luther and Fidal in 2021, is a global organisation of leading international professional services firms. Besides law firms, unyer is also open to other related professional services, especially from the legal tech sector. unyer is based in Zurich as a Swiss Verein. unyer is globally connected but has strong local roots in their respective markets. unyer has an exclusive approach and only accepts one member firm from each market. unyer members offer its clients full services across all jurisdictions with a compelling industry focus. The organisation has an annual turnover of more than EUR 650 million and includes over 2,550 lawyers and advisors in more than 10 countries in Europe and Asia. In September 2021, Pirola Pennuto Zei & Associati joined the international organisation. The Austrian law firm KWR joined unyer in Spring 2023. www.unyer.com

About Fidal:

Fidal, an independent French law firm, has been a benchmark in the business world since 1922. With 1,300 lawyers and legal advisors present in 87 cities across France, Fidal works in close proximity to economic players – businesses, chief executives, investment funds, local authorities, nonprofit organisations, international groups

- and is thereby committed to serving their growth and local development. Its multidisciplinary approach allows it





Luther.



www.unyer.com





to address the major economic and societal challenges. Since their issues do not stop at the borders of the law, the firm's clients enjoy access to a business ecosystem composed of subsidiaries (Fidal Fiducie, Fidal Innovation, Fidal Notaires...) and partner firms (financial, transaction, human resources advisors...). Fidal is also a founding member of the unyer international legal organisation and a member of the WTS Global tax network.

About KWR:

KWR KARASEK WIETRZYK Rechtsanwälte GmbH (KWR) is one of Austria's leading quality law firms with offices in Vienna and Sofia, Bulgaria. The focus of advisory work is on Austrian, European and international business law. KWR advises numerous well-known Austrian and international industrial, commercial and service companies, banks and insurance companies as well as public institutions. Thanks to the expertise and experience of KWR's renowned lawyers, the firm is frequently listed and recommended in international law firm directories such as Legal 500, Chambers and Partners, as well as JUVE.

About Luther:

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther has been named "Law Firm of the Year: Germany 2021" and also "European Law Firm of the Year 2021" by The Lawyer, one of the most well-known legal magazines worldwide. Further information is available at: www.luther-lawfirm.com.

About Pirola:

Pirola Pennuto Zei & Associati was established as an association of advisors in the early 1980s by its founders who, since the 1970s, had been engaged in providing legal and tax services to companies and multinational groups. The Firm has grown steadily over the years and has constantly consolidated its multidisciplinary approach by creating specialized centers of excellence.

Pirola Pennuto Zei & Associati has 10 offices in Italy (Milan, Rome, Turin, Verona, Padua, Bologna, Brescia, Naples, Parma e Florence), one in London and three in Asia (Beijing, Shanghai and Hong-Kong). The Firm is one of the





Luther.



www.unyer.com





leading independent legal and tax Firms in Italy in terms of turnover, number of consultants and profile of transactions handled and also provides corporate finance, advisory and oursourcing services through affiliated entities.

Pirola Pennuto Zei & Associati has made service quality its distinctive feature through the experience and high professionalism of over 600 advisors who, by combining their technical skills and expertise, provide a wide range of legal, tax and company law services, both nationally and internationally. In assisting its clients, the Firm uses advanced methodologies and a multidisciplinary approach through its lawyers and accountants who, with a focus on the most diverse sectors, offer services and customized solutions, ensuring maximum efficiency, thanks notably to constant upgrading and internal exchanges.

Press Contact unyer

France Alexandra Niaré <u>alexandra.niare@fidal.com</u> +33 7 87 95 32 30

Austria Anna Schmedemann <u>anna.schmedemann@kwr.at</u> +43 1 24500-3153

Germany Verena Claasen <u>verena.claasen@luther-lawfirm.com</u> +49 221 9937 18745 Britta Hlavsa <u>britta.hlavsa@luther-lawfirm.com</u> +49 221 9937 10215

Italy Paola Poltronierei paola.poltronieri@studiopirola.com +39 02 66995121







| Pirola | Pennuto | Zei

www.unyer.com